Oct. 4, 2021

Hisamitsu Pharmaceutical Online Sales "Hisamitsu® Iki-Iki Online"

Announcement of Starting Pharmaceutical Product Sales

Hisamitsu Pharmaceutical Co., Inc. (Head Office: Tosu City, Saga Prefecture; President and CEO: Kazuhide Nakatomi; hereinafter referred to as "the Company") hereby announces that starting today, certain OTC pharmaceutical products will be newly available on "Hisamitsu® Iki-Iki Online", which have mainly sold health food products.



In recent years, there has been growing awareness of lifestyle improvements and healthy life expectancy, with a greater demand for a healthy society. "Hisamitsu® Iki-Iki Online" delivers various products that enable customers to live more "vibrantly (Iki-Iki), utilizing the company's extensive experience and know-how as a manufacturer of pharmaceutical products to meet this growing health awareness.