

This material is an English translation of the press release announced on Mar. 31, 2021 in Japanese, and the Japanese release is given priority about the content and the interpretation.

Mar. 31, 2021

Notice regarding Designing of “HELLO! eco!” Logo and The Launch of its Website
Products that meet the environmental standards set by the Company are labeled with the logo.

Hisamitsu Pharmaceutical Co., Inc. (Head Office: Tosu City, Saga Prefecture; President and Chief Operating Officer: Kazuhide Nakatomi; hereinafter referred to as “the Company”) has designed the “HELLO! eco!” logo as a symbol of its environmental activities to ensure that customers understand that products are produced in consideration of reducing environmental impact.

In addition, the Company will launch the “HELLO! eco!” website to introduce its active environmental conservation activities and its efforts to realize the green earth and sustainable society.

■ What is “HELLO! eco!”?

The starting point of our environmental initiatives is the spirit of each and every one of us to start doing something good for the environment. We have chosen “HELLO! eco!” as the slogan for our environmental activities so that we can keep this spirit with us forever.

■ “HELLO! eco!” website

We have established a new section on sustainability on our website, and we will communicate our environmental initiatives through the “HELLO! eco!” website.

■ “HELLO! eco!” logo

We will label products that meet our environmental standards with the “HELLO! eco!” logo and an environmental description based on the environmental labeling guidelines set by the Ministry of the Environment.

The design is based on the spirit of each and every one of us to start doing something good for the environment. And the square in the background represents a patch, and “e” for ecology represents a smile in a simple and positive way.

[Environmental standards set by the Company]

1. Products with reduced sizes of drug bags, cases, etc. compared to the Company’s standard products*.
2. Products using raw materials that contribute to reducing environmental impact (plant-derived materials, recycled materials, etc.)
3. Products that have achieved a reduction in environmental impact throughout the product life cycles compared to the Company’s standard products*.

* The Company’s standard products: Conventional products of the Company or representative products of the Company

(Example) Products with a reduced case size compared to conventional products

* The size of the formulation remains the same as before.

