

[News Release]

May 29, 2014

Hisamitsu Pharmaceutical Co., Inc.

## Announcement of 2014 National Commendation for Invention

"The Prize of the Commissioner of Japan Patent Office"

- For Invention of anti-inflammatory analgesic patch superior in percutaneous absorbability -

We are pleased to announce that Hisamitsu Pharmaceutical Co., Inc. (Corporate Headquarters in Tosu-shi, Saga, Japan; Hirotaka Nakatomi, President and Chief Executive Officer) has been chosen as the winner of "the Prize of the Commissioner of the Japan Patent Office" in the 2014 National Commendation for Invention\* for its invention of the anti-inflammatory analgesic patch with superior percutaneous absorbability (Japan Patent No. 2816765).

The company has been chosen for the award this year for its invention and implementation thereof-transdermal analgesic anti-inflammatory drug Mohrus® Tape with ketoprofen - for its outstanding scientific and technological inventiveness and the formulation's superior functionality of high drug-releasing properties and percutaneous absorbability as well as its ability to reduce skin rash while closely adhering even to the mobile joint areas. This has made it the first transdermal analgesic anti-inflammatory drug to be approved for indications for relief of lumbago and local pain associated with rheumatoid arthritis.

Along with the invention's outstanding unobviousness, consideration was given in this year's selection to the highly exceptional implementation effect of the product, which has continuously afforded over 50% share in the Japanese market of ethical anti-inflammatory analgesic patches, through the

company's relentless efforts to improve the formulation more than 29 times and promote the proper use of medicated patches over 18 plus years since Mohrus® Tape was first marketed, in addition to the medicated patches' outstanding contribution as the representative medical formulation originating in Japan, to the advancement of the industrial economy by propagating "the patch treatment culture - the culture of using patches for medical treatment" to the rest of the world.

This year's awards ceremony of National Commendation for Invention will take place on Tuesday, July 8th at the Hotel Okura Tokyo.

\*The National Commendation for Invention is a prestigious commendation system with a long history. It has been hosted by the Japan Institute of Invention and Innovation, and was commenced in 1919 with the aim of contributing to the progress of science and technology and the advancement of industries in Japan. Among the inventions/creations which have been recognized to possess superior scientific and technological inventiveness and notable implementation effects thereof, the institute grants "The Imperial Invention Prize" (one winner) to the greatest invention/creation and "The Special Prizes" (one winner for each category) such as "The Prize of the Commissioner of the Japan Patent Office" to the inventions/creations which are deemed particularly noteworthy.